

PRIVACY POLICY

Version: 1.0

Last updated: 17 July 2026

This Privacy Policy explains what personal data Avicore collects, why we collect it, how we use it, and the rights you have under the General Data Protection Regulation (GDPR) and applicable Dutch data protection law.

1. Introduction

Avicore (“we”, “our”, or “us”) respects your privacy and is committed to protecting your personal data.

This Privacy Policy applies to this website and to the enquiries you send us through it. Please read it together with any separate agreement you may have with us for the rental or use of our equipment.

2. Company information

Avicore B.V. (“Avicore”) is the controller responsible for the personal data described in this Privacy Policy. Its contact details are:

- Address: Spinfondsweg 2, 8171 NV Vaassen, The Netherlands
- Email: contact@avicorefleet.com
- Telephone: +31 578 820 179
- Chamber of Commerce (KvK): 42101437

If you have any question about this Privacy Policy or your personal data, please contact us using the details above.

3. Personal data we collect

When you contact us through our website, we may collect:

- Name
- Company name
- Email address
- Telephone number
- Country
- The information you provide in your message

Our contact forms use Gravity Forms, which processes and stores your enquiry within our website environment so that we can respond appropriately.

In addition, our website automatically collects limited technical information, such as:

- IP address
- Browser type
- Device information
- Date and time of your visit
- Pages visited

This information is used to support website performance, security, and user experience.

4. How we use your information

We process personal data for the following purposes:

- Responding to enquiries
- Providing information about our products and services
- Preparing quotations when requested
- Maintaining business communications
- Improving our website and services
- Protecting our website against spam and misuse
- Meeting legal and regulatory obligations

We do not sell your personal data.

5. Legal basis for processing

Depending on the circumstances, we process your personal data on the basis of:

- Your consent
- Steps taken at your request before entering into a contract
- Performance of a contract
- Compliance with our legal obligations
- Our legitimate business interests, balanced against your rights

6. Cookies and similar technologies

Our website uses cookies and similar technologies. Strictly necessary cookies are required for the website to function and are always active. Other cookies, for example those used for

analytics or set by embedded services such as Google reCAPTCHA, are placed only where you have given consent through our cookie banner.

You can change or withdraw your cookie preferences at any time. Where a separate Cookie Statement is provided, it lists the individual cookies we use and their purposes.

7. Spam protection

To protect our website against spam and automated abuse, our contact forms may use Google reCAPTCHA. Google reCAPTCHA analyses certain technical information, including IP address, browser characteristics and user interactions, to determine whether a visitor is a human user.

Because Google operates internationally, this may involve a transfer of technical data outside the European Economic Area; such transfers are covered by an appropriate safeguard as described in section 10.

Further information is available in Google's Privacy Policy (policies.google.com/privacy) and Google's Terms of Service (policies.google.com/terms).

8. Fleet monitoring and connected equipment

Where you use equipment supplied by us that includes our telematics and monitoring functionality ('Avicore Connect'), we process operational data such as location, technical status and performance in order to manage and maintain the fleet. Where such data identifies individual drivers or operators, it constitutes personal data, and in respect of the purposes for which we determine the means of processing we act as an independent controller.

This processing takes place in connection with the relevant rental or service agreement, and further detail is set out in that agreement. This section is provided for transparency and does not concern data processed through this website.

9. Sharing personal data

We share personal data only where necessary to operate our business, and only with parties that process it on our behalf under appropriate contractual safeguards, or where we are required to do so by law. These may include:

- Website hosting providers
- Email providers
- Website maintenance providers
- Professional advisers, where required

Our contact forms are operated using Gravity Forms software, with submissions stored within our own website hosting environment. We do not sell your personal data.

10. International data transfers

Some of our service providers, for example certain hosting, email or security services, may process personal data outside the European Economic Area (EEA). Where that happens, we ensure an appropriate transfer mechanism under the GDPR is in place, such as an adequacy decision, the EU Standard Contractual Clauses, or, for transfers to the United States, certification under the EU-US Data Privacy Framework.

11. Data retention

We retain personal data only for as long as necessary for the purposes described in this Privacy Policy, or to meet our legal, accounting or reporting obligations.

Enquiry and contact correspondence is kept for as long as needed to handle your request and to maintain our normal business records, after which it is deleted or anonymised.

Retention periods are determined by the type of data and the purpose for which it is held.

12. Data security

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss or misuse. Although we take reasonable precautions, no internet transmission can be guaranteed to be completely secure.

13. Your rights

Under the GDPR you have the right to:

- Access your personal data
- Correct inaccurate information
- Request deletion of your data
- Restrict processing
- Object to processing
- Receive a copy of your personal data (data portability)
- Withdraw consent where applicable

To exercise any of these rights, please contact us using the details in section 2.

You also have the right to lodge a complaint with a supervisory authority. In the Netherlands this is the Autoriteit Persoonsgegevens (autoriteitpersoonsgegevens.nl); if you are located elsewhere in the EEA, you may contact your local data protection authority.

14. External links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those websites and encourage you to review their privacy policies.

15. Changes to this Privacy Policy

We may update this Privacy Policy from time to time. The latest version will always be published on this website, and the date shown at the top of this policy indicates when it was last updated.